

REP HEADLINE# 6144805 TRF# 312015 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT25/12 15.11
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 6556 SALESMAN #
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6144805 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1 DATE OCT25/12 15.11
CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
OK'D M4
TTLS RTS
PLS CFM, THX 10/25

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1193

6	S		700A-900A	30		\$1,750.00	10/23	10/26	4		TU-F	4
PROGRAM : GMA												
51	A		1100A-1200N	30		\$2,500.00	10/28	10/28	1		SUN	1
PROGRAM : GMA												

ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-18 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-43 FOR 1 SPOT/WK

REP HEADLINE# 6144805 TRF# 312015
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 15.11
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

52	A		600A-900A	30		\$1,350.00	10/28	10/28	1		SUN	1
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 51-53

53	A		1000P-1100P	30		\$5,750.00	10/28	10/28	1		SUN	1
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : 666 PARK AVENUE
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 51-53

18	S		1200N-100P	30		\$750.00	10/23	10/26	2		TU-F	2
----	---	--	------------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : EYEWITNESS NOON NEWS

20	S		100P-200P	30		\$600.00	10/23	10/26	3		TU-F	3
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : THE CHEW

43	S		900P-1000P	30		\$5,750.00	10/28	10/28	0		SUN	0
----	---	--	------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : SCANDAL
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT28

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#6 MISSED: TU-F/700A-900A OCT25 30S \$1,750.00 (OCT25/12)
BUY#18 TU-F/1200N-100P OCT26(2/WK) 30S \$750.00
BUY#20 TU-F/100P-200P OCT25 30S \$600.00
BUY#43 SUN/900P-1000P OCT25 30S \$5,750.00
OFFER: SUN/1100A-1200N OCT28 30S \$2,500.00
& SUN/600A-900A OCT28 30S \$1,350.00
& SUN/1000P-1100P OCT28 30S \$5,750.00
CMT: WE CAN OFFER

PLS ADVISE.

OCT/12 91480.00 NOV/12 35970.00
CONTRACT TOTAL 127450.00
TOTAL SPOTS 95

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT25/12 15.11

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP HEADLINE# 6144805 TRF# 312015

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE